
Treasurer's Report and 2012 Budget Presentation

***NALC Convocation
Columbus, Ohio
August 11, 2011***



NALC

North American Lutheran Church

2010 Financial Recap (audited)

- Strong financial position and cash reserves
- Total operating donations: \$94,269
- Total designated donations: \$1,007,257
- Very limited expenses (\$3,364)
- Total cash on hand \$1.1 million at 12/31/10



NALC

North American Lutheran Church

2011 Financial Update

- Financial data Jan-June 2011:
 - Total operating income: \$319,338
 - Total operating expenses: \$264,502
 - Net operating income: \$54,836
 - BUT: modest loss in second quarter
 - Total designated donations: \$43,848



NALC

North American Lutheran Church

2011 Financial Update

- Full year 2011 forecast:
 - Total operating income: \$715,572
 - Current giving trends plus convocation income
 - Total operating expenses: \$642,454
 - Current expenditures plus Convocation expenses and full-time Bishop post-Convocation
 - Net operating income: \$73,118
 - 75% from first quarter of year
 - Total designated donations: ???



NALC

North American Lutheran Church

Budget Approach

- Separate Operating, Missions and Theological Education budgets
 - Enhances focus and clarity on primary emphases
 - Made possible by new dedicated funds
 - Operating budget is primarily funded by congregational benevolence
 - Ministry initiatives budgets are funded by designated congregational and individual donations
- Moving towards program area budgets



Proposed 2012 Operating Budget

- Total operating income: \$970,000
 - \$825,000 from congregational benevolence
- Total operating expenditures: \$968,506
 - Full time Bishop and Ministry Director (new position)
 - Doubling of communications expenditures
 - Continued significant expenses for presentations to prospective congregations
 - \$37,000 budget for ministry partner support
- Net operating income: \$1,494



NALC

North American Lutheran Church

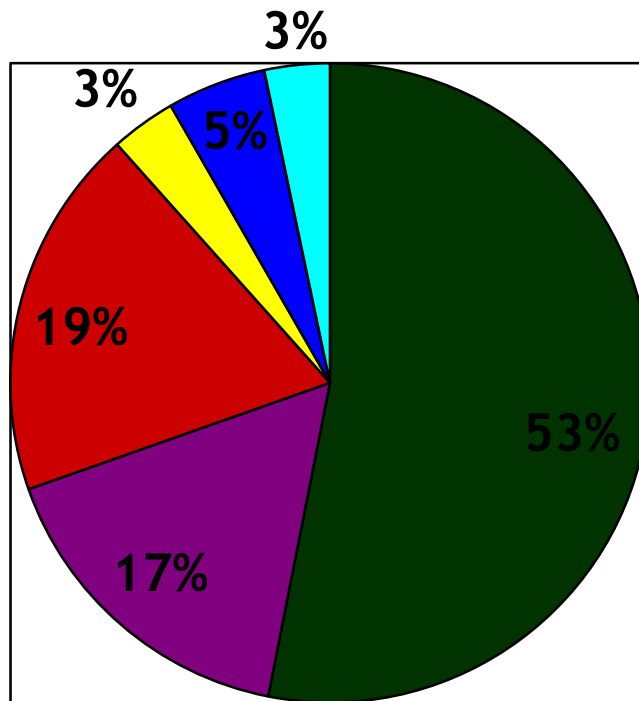
Proposed 2012 Dedicated Funds Budgets

- Great Commission Fund \$100,000
 - Mission congregations \$20,000
 - Congregational revitalization \$15,000
 - Missional leadership development \$35,000
 - International missions \$30,000
- Fund for Theological Education \$68,000
 - Seminarian scholarships \$30,000
 - Educational programs \$23,000
 - International programs \$15,000



Proposed 2012 Operating Budget

Total Expenditures by Program Areas



- Leadership, Admin and Office
- Missions
- Ministry and Theological Education
- Communications
- Convocation
- Partner Ministries



NALC

North American Lutheran Church

Other Financial Matters

- Congregational benevolence share
 - 5-8% of congregational operating budgets
- 501(c)(3) application
 - Filed with IRS, awaiting office action
- Broadening financial capabilities
 - Investment management and building loans
 - Endowment funds management services
 - NALC cash management



NALC

North American Lutheran Church